



## Certificate for Teacher Professional Development Units

### Expertise

Nancy Willard has a B.S. in Elementary Education, a M.S. in Special Education, and a Doctor of Jurisprudence. She taught special needs students, practiced law, and worked in educational technology. Then she became involved in digital safety.

She has written numerous books on digital safety: *Cyber Ethics Reader*. McGraw-Hill College, 1996. *Computer Ethics, Etiquette, and Safety for the 21st Century Student*. International Society for Technology in Education, 2002. *Cyber-Safe Kids, Cyber-Savvy Teens: Helping Young People Learn to Use the Internet Safely and Responsibly*. Jossey-Bass, 2007. *Cyberbullying and Cyberthreats: Responding to the Challenge of Online Social Aggression, Threats, and Distress*. Research Press, 2007. *Cyber Savvy: Embracing Digital Safety and Civility*, Corwin Press, 2011.

Around 2010, she shifted to a focus on the bullying and discriminatory harassment. More recently, she expanded to focus more specifically on trauma informed and positive psychology practices to support more vulnerable youth.

She has presented at numerous national conferences: National Association for School Psychologists, Consortium for School Networking, U.S. Department of Education Safe Schools Conference, American School Counselors Association, National Educational Computing Conference, National School Board Association, International Bullying Prevention Association, Association for Mid Level Education. Family Online Safety Institute. She has also presented at state conferences: Washington, Oregon, California, Idaho, Utah, Illinois, Indiana, Oklahoma, Pennsylvania, Colorado, Texas, New Jersey, Arkansas.

### Professional Insight Shared in Engage Students to Embrace Civility

*Part 1: What Isn't Working and Why* presents insight into the common practices of schools in "bullying prevention" with ample research and data to document that the current approach is not working effectively. The presentation then presents further evidence of insight into the underlying reasons for such lack of effectiveness.

*Part 2: Building a Positive School Culture* presents extensive research on strategies that can be implemented that combine to create a comprehensive approach to address the challenges identified in Part 1. Part 2 also provides an overview of a student leadership and empowerment approach *Be Positively Powerful: Kindness, Respect Inclusion*.

*Part 3: Resolving Hurtful Incidents and Situations* presents strategies grounded in federal civil rights regulations to intervene in hurtful incidents and situations that focus on adequate investigation, strategies to support targeted students, strategies to influence hurtful students to accept personal responsibility and take steps to remedy the harm. Strategies for staff who witness more minor incidents, as well as for school leadership in responding to more serious, persistent, our pervasive situations are addressed. Recommendations for a Peer Assistance and Accountability Team are provided.

Total time: 3 hours

### Assistance

If any additional information is necessary, please contact Nancy at [nwillard@embracecivility.org](mailto:nwillard@embracecivility.org) and she will be happy to provide assistance.